



# ADVISORY BOARD



► **Dr. Charles Balch**, former Executive Vice President and CEO of the American Society of Clinical Oncology (ASCO), leads the Patient Resource Advisory Board and has assembled these well-known leaders from business and industry, non-profit organizations, and highly respected medical professionals from the nation's leading cancer centers to work together in ensuring all editorial content is accurate and presented with a sensitive professionalism meant to empower cancer patients and their families.

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Cancer Survivor & Patient Advocate

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to read full bios of each board member.

## A Word | FROM PATIENT RESOURCE'S ADVISORY BOARD



"One of the best aspects of my job is that I can tell the majority of my breast cancer patients that with proper treatment, they can expect a terrific outcome."

~ Lisa A. Newman, MD, MPH, FACS, FASCO



"Hearing the words 'you have lung cancer' has generated a dread and pessimism in patients for many years. But it is no longer appropriate for these words to generate such feelings, as the outcomes for lung cancer patients of all stages have improved considerably in recent years."

~ Paul A. Bunn, MD, FASCO



"When patients look for care, they should consider that cancer treatment is often a lifelong journey. Choosing a team made up of experts just makes sense."

~ Terry T. Tsue, MD, FACS



"We seek to educate our patients and their families about their sarcoma diagnosis. Our ultimate goal is to eradicate the patient's cancer and help him or her resume a normal, active lifestyle."

~ Howard G. Rosenthal, MD



"We must, as physicians and scientists, work as quickly yet as carefully as we can to bring precision medicine to the bedside for all cancer care providers."

~ Michael A. Caligiuri, MD



"I tell patients, communication is key for your understanding AND to help your health care team help you."

~ Donald L. Trump, MD, FACP



"As a physician who works in a teaching hospital where education and research are high priorities, I remind our students, residents and fellows every day that our highest priority always is to take the best care possible of the patient right in front of us."

~ Peter T. Scardino, MD



"It is important that we put the needs of the patient first. With each patient comes a different set of circumstances unique for that patient. Therefore, it is important that not only do we as physicians have to be well-informed, we also have to make sure the patients are equally as informed in order to make decisions in the best interest of each individual."

~ Kaisorn L. Chaichana, MD



"Physicians are unique in that they get to know people at their very best and, sometimes, at their very worst. As I share information with patients, my approach is always to be hopeful and help my patients be hopeful."

~ James O. Armitage, MD

"As physicians, I believe one of the most important things we can do is educate our patients, and I'm passionate about why and how we do it."

~ Charles M. Balch, MD, FACS, FASCO



"As a survivor of cancer, I believe that the value of an open, collaborative relationship between the patient and members of the health care team cannot be overstated. We have unique areas of expertise to bring to the table to create optimal strategies in support of the goals of care."

~ Lisa Greaves



"As both a cancer care provider as well as a cancer survivor, the importance of unequivocal information to enable patients to understand their disease process and reach informed decisions about therapeutic options is a crucial opportunity for us to be of help."

~ Raphael E. Pollock, MD, PhD, FACS



"Going through a cancer diagnosis and treatment is hard, often times because of the fear of unknowns. Patient education is one critical step to ease the burden of the cancer journey."

~ Thomas A. Buchholz, MD, FACP



"Patients need to be aware of what to expect financially about their treatment, and they should have an opportunity to discuss it with a member of their medical team and be prescreened for programs that may provide assistance."

~ Alan J. Balch, PhD



"I tell patients we are going to be optimistic for as long as it is realistic."

~ Lillie D. Shockney, RN, BS, MAS, ONN-CG



"I believe an informed and educated patient will find a way to get better care and live longer."

~ Linette Atwood